

### **Qualification Handbook**

# BIIAB Level 3 Diploma in Business Administration

QN 601/3742/3

QW C00/0646/0

Version 1.4



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Version and date	Change, alteration or addition	Section
Version 1.3 December 2015	Assessment method for unit B&A39	Rules of Combination
Version 1.4 January 2018	Updated throughout to remove reference to "QCF"	
	RoC updated with TQT figures	Rules of Combination



### 1. About the BIIAB Level 3 Diploma in Business Administration

#### **BIIAB Level 3 Diploma in Business Administration**

This qualification has been developed by Skills CFA in conjunction with employers. BIIAB has designed the delivery mechanisms, assessment strategy and assessments in conjunction with employers and centres. The qualification has a unique Qualification Number (QN) which is shown below.

Each unit within the qualification will also have a Unit Reference Number (URN).

The QN code will be displayed on the final certificate for the qualification.

Qualification title	Qualification Number (QN)
BIIAB Level 3 Diploma in Business Administration	601/3742/3
	C00/0646/0

The BIIAB Level 3 Diploma in Business Administration has been designed to allow learners obtain and then demonstrate the skills and knowledge to work at a high, and potentially supervisory, level in Business Administration.

It is also a key component part of the Skills CFA Advanced Level Apprenticeship Framework in Business Administration.

### 2. About this pack

This support pack has been developed to provide guidance for learners, assessors and verifiers undertaking, delivering, or quality assuring this qualification.

The purpose of the support pack is to provide the majority of the key information that may be needed to prepare for, and help support, the successful delivery of the qualification, in one place.

If this pack is updated, centres will be notified via the BIIAB monthly newsletter which goes to approved centres.



#### 3. BIIAB Customer Service

BIIAB is committed to giving the highest possible levels of customer service. The BIIAB's Service Level Agreement is available via <a href="https://www.biiab.org">www.biiab.org</a>

Our Customer Service team can be contacted between the hours of 0900 and 1700 Monday to Friday by using the contact details below, or outside those hours, by leaving a message on our voicemail service.

Customer Service Contact Details: 01276 684449

Email: customersupport@bii.org

Our Customer Service team will be happy to assist with any administration-related enquiries you may have. For example:

- registration and certification enquiries
- re-certification issues
- Centres available in the local area
- appeals
- whistleblowing.

### 4. What are Rules of Combination (ROC)?

Under the Regulatory Framework qualifications can be made up of a combination of mandatory and/or optional units. The units and credits required to complete a qualification are set out by the rules of combination (RoC). The RoC allows for flexibility and transferability.

The ROC will specify:

- The total credit value of the qualification
- The amount of credit that must be achieved within specific groupings of units (e.g. Mandatory, Optional Unit, and Optional groups)
- The minimum credit which must be achieved at the level or above the level of the qualification
- The Total Qualification Time (TQT)
- The title, Unit Regulation Number and BIIAB Unit number for each unit, alongside its level, credit, and Guided Learning Hours (GLH)
- Any barred units (units that cannot be taken together as part of the qualification).

When choosing the appropriate route for a learner or group of learners, it is the responsibility of the centre to ensure the rules of combination are adhered to.



# 5. BIIAB Level 3 Diploma in Business Administration Rules of Combination (ROC) and structure

To achieve the BIIAB Level 3 Diploma in Business Administration learners **must** gain a **total of 58** credits. This **must** consist of:

- Minimum total credit: 58
- Mandatory group A minimum credit: 27
- Optional groups B, C and D minimum credit: 31. This must consist of:
  - Optional group B minimum credit: 13
  - Optional group C a maximum credit of: 10
  - Optional group D a maximum credit of: 8
- A minimum of 40 credits must be achieved through the completion of units at Level 3 and above.
- GLH: 282
- TQT: 580

The qualification has been developed based upon industry feedback as to the fundamental knowledge and skills required to work in the sector at the level.

Listed below are the qualification units.

#### **Mandatory Group A**

Unit no	URN	Unit Title	Credit	Level	GLH	Assessment method
B&A 40	Y/506/1910	Communicate in a business environment	4	3	24	Portfolio
M&L 9	T/506/2952	Manage personal and professional development	3	3	12	Portfolio
B&A 57	R/506/1940	Principles of business communication and information	4	3	27	Assessment Knowledge Module (AKM)
B&A 58	Y/506/1941	Principles of administration	6	3	27	Assessment Knowledge Module (AKM)
B&A 59	D/506/1942	Principles of business	10	3	74	Assessment Knowledge Module (AKM)



#### **Optional Group B**

Unit no	URN	Unit Title	Credit	Level	GLH	Assessment method
B&A 41	D/506/1911	Contribute to the improvement of business performance	6	3	33	Portfolio
B&A 42	H/506/1912	Negotiate in a business environment	4	3	18	Portfolio
B&A 43	K/506/1913	Develop a presentation	3	3	11	Portfolio
B&A 44	M/506/1914	Deliver a presentation	3	3	17	Portfolio
B&A 45	T/506/1915	Create bespoke business documents	4	3	23	Portfolio
B&A 46	A/506/1916	Contribute to the development and	6	3	21	Portfolio
		implementation of an information system				
B&A 47	F/506/1917	Monitor information systems	8	3	43	Portfolio
B&A 48	J/506/1918	Evaluate the provision of business travel or accommodation	5	3	30	Portfolio
B&A 49	L/506/1919	Provide administrative support in schools	5	3	33	Portfolio
B&A 50	F/506/1920	Administer parking and traffic challenges, representations and civil parking appeals	5	3	31	Portfolio
B&A 51	R/506/1923	Administer statutory parking and traffic appeals	6	3	42	Portfolio
B&A 52	T/506/1932	Administer parking and traffic debt recovery	5	3	35	Portfolio
B&A 53	J/506/1935	Administer legal files	5	3	31	Portfolio
B&A 54	L/506/1936	Build legal case files	5	3	32	Portfolio
B&A 55	Y/506/1938	Manage legal case files	5	3	32	Portfolio
B&A 60	K/506/1944	Manage an office facility	4	3	21	Portfolio
B&A 61	M/506/1945	Analyse and present business data	6	3	24	Portfolio
B&A 14	Y/506/1809	Produce business documents	3	2	24	Portfolio
B&A 16	R/506/1811	Store and retrieve information	4	2	19	Portfolio
B&A 17	Y/506/1812	Produce minutes of meetings	3	2	13	Portfolio
B&A 18	D/506/1813	Handle mail	3	2	15	Portfolio
B&A 21	M/506/1816	Prepare text from shorthand	6	2	46	Portfolio
B&A 22	T/506/1817	Prepare text from recorded audio instruction	4	2	15	Portfolio
B&A 25	Y/506/2295	Maintain and issue stationery and supplies	3	2	18	Portfolio
B&A 27	L/506/1869	Contribute to the organisation of an event	3	2	23	Portfolio
B&A 28	D/506/1875	Organise business travel or accommodation	4	2	23	Portfolio
B&A 29	H/506/1876	Provide administrative support for meetings	4	2	28	Portfolio
B&A 30	T/506/1879	Administer human resource records	3	2	28	Portfolio
B&A 31	A/506/1883	Administer the recruitment and selection process	3	2	25	Portfolio
B&A 32	R/506/1887	Administer parking dispensations	3	2	25	Portfolio
B&A 33	R/506/1890	Administer finance	4	2	21	Portfolio
B&A 35	M/506/1895	Buddy a colleague to develop their skills	3	2	19	Portfolio
B&A 39	L/506/1905	Employee rights and responsibilities	2	2	16	Assessment Knowledge Module (AKM)
B&A 66	R/506/1954	Support environmental sustainability in a business environment	4	4	38	Portfolio
B&A 67	D/506/1956	Resolve administrative problems	6	4	56	Portfolio
B&A 68	H/506/1957	Prepare specifications for contracts	4	4	23	Portfolio
B&A 20	K/506/1815	Prepare text from notes using touch typing	4	2	26	Portfolio



### **Optional Group C**

Unit no	URN	Unit Title	Credit	Level	GLH	Assessment method
M&L 10	T/506/1820	Promote equality, diversity and inclusion in the workplace	3	3	15	Portfolio
M&L 11	A/506/1821	Manage team performance	4	3	21	Portfolio
M&L 12	J/506/1921	Manage individuals' performance	4	3	20	Portfolio
M&L 13	L/506/1922	Manage individuals' development in the workplace	3	3	10	Portfolio
M&L 14	Y/506/1924	Chair and lead meetings	3	3	10	Portfolio
M&L 16	J/506/2292	Encourage innovation	4	3	14	Portfolio
M&L 18	M/506/1928	Procure products and/or services	5	3	35	Portfolio
M&L 19	T/506/1929	Implement change	5	3	28	Portfolio
M&L 20	K/506/1930	Implement and maintain business continuity plans and processes	4	3	25	Portfolio
M&L 23	F/506/1934	Participate in a project	3	3	19	Portfolio
M&L 25	J/506/1949	Develop and maintain professional networks	3	4	15	Portfolio
M&L 27	Y/506/1955	Develop and implement an operational plan	5	4	24	Portfolio
M&L 34	K/506/1989	Manage physical resources	4	4	26	Portfolio
M&L 36	K/506/1992	Prepare for and support quality audits	3	4	17	Portfolio
M&L 38	A/506/1995	Manage a budget	4	4	26	Portfolio
M&L 40	R/506/1999	Manage a project	7	4	38	Portfolio
M&L 41	L/506/2004	Manage business risk	6	4	27	Portfolio
M&L 43	R/506/2909	Recruitment, selection and induction practice	6	4	33	Portfolio
CS 25	L/506/2150	Organise and deliver customer service	5	3	27	Portfolio
CS 31	R/506/2151	Resolve customers' complaints	4	3	22	Portfolio
CFAQ30	T/502/4301	Using email	3	3	20	Portfolio
CFAQ31	Y/502/4629	Word Processing Software	6	3	45	Portfolio
CFAQ32	Y/502/4632	Website Software	5	3	40	Portfolio
CFAQ33	J/502/4626	Spreadsheet Software	6	3	45	Portfolio
CFAQ34	T/502/4623	Presentation Software	6	3	45	Portfolio
CFAQ29	J/502/4397	Bespoke Software	4	3	30	Portfolio
CFAQ35	T/502/4556	Database Software	6	3	45	Portfolio



Optional (	Group D					
Unit no	URN	Unit Title	Credit	Level	GLH	Assessment method
M&L 15	F/506/2596	Principles of leadership and management	8	3	50	Assessment Knowledge Module (AKM)
CFAQ36	K/502/9933	Principles of market research	5	3	40	Assessment Knowledge Module (AKM)
CFAQ37	T/502/9935	Principles of marketing and evaluation	7	3	50	Assessment Knowledge Module (AKM)
CFAQ38	F/502/9937	Principles of digital marketing and research	7	3	50	Assessment Knowledge Module (AKM)
CFAQ39	J/502/9938	Principles of marketing stakeholder relationships	3	3	16	Assessment Knowledge Module (AKM)
CS 26	Y/506/2152	Understand the customer service environment	5	3	40	Assessment Knowledge Module (AKM)
B&A 56	D/506/1939	Understand the legal context of business	6	3	44	Assessment Knowledge Module (AKM)
CFAQ40	R/503/9324	Principles of Social Media within a Business	6	3	42	Assessment Knowledge Module (AKM)

#### **Barred units**

#### This unit

B&A 48 Evaluate the provision of business travel or accommodation (J/506/1918)
B&A 28 Organise business travel or accommodation (D/506/1875)
M&L 23 Participate in a project (F/506/1934)
M&L 40 Manage a project (R/506/1999)

#### Is barred against this unit

B&A 28 Organise business travel or accommodation (D/506/1875) B&A 48 Evaluate the provision of business travel or accommodation (J/506/1918) M&L 40 Manage a project (R/506/1999) M&L 23 Participate in a project (F/506/1934)

### 6. Age Restriction

This qualification is appropriate for use in the following age ranges:

- 16-18
- 19+.



### 7. Entry Requirements and Progression

There are no entry requirements for this qualification. However, learners must be assessed to ensure they have a reasonable chance of achievement and will be able to generate the required evidence.

The qualification is designed to equip learners with the knowledge and skills to work effectively in the Business Administration sector. It also will allow for a number of progression routes into Level 3 qualifications, to employment or into other areas of learning.

Achievement of the qualification offers opportunities for progression, including:

- BIIAB Level 3 Diploma in Management
- BIIAB Level 4 NVQ Diploma in Management
- Career progression.

#### 8. Assessment

#### Overview of assessment strategy

The qualification contains a mixture of competence and knowledge units. These units are respectively assessed by both Portfolio and by Assessment Knowledge Modules (AKMs) externally set by the BIIAB. The AKMs are internally marked assessments, containing a series of questions, marked and internally verified by the centre and with external verification by the BIIAB External Quality Assurer (EQA). Competence units are assessed following NVQ principles.

Assessments provided by BIIAB will ensure that effective learning has taken place and that learners have the opportunity to:

- Meet the assessment criteria
- Achieve the learning outcomes.



#### **Assessment process**

Assessment is the process used to judge the competence, of a learner, against set standards.

The assessor is the person who is responsible for determining learners' competence. The assessor may be a work place supervisor or an external person who is trained and qualified, or working towards a qualification relevant to the assessor role.

Assessors base their judgement on performance and decide how it compares to the national standard. The assessor will also ask questions based on the knowledge required to do the work, to ascertain the knowledge and understanding of the learner.

When the required units have been completed and the assessor is satisfied that the learner has met the national standard, a recommendation for a certificate will be made.

An Internal Quality Assurer (IQA) is responsible for the quality assurance of the qualifications within the training organisation and will provide advice, guidance and support to the assessors. IQAs also ensure that the assessors apply the standards consistently and fairly. The IQA will see review the portfolio of evidence during the assessment process.

An External Quality Assurer (EQA), who is appointed by BIIAB, will verify the assessment and internal verification decisions involved in the development of the portfolio. The EQA will quality assure the qualification process, which ensures that certification of the qualification is reliable, consistent and to the national standard, by checking the consistency of assessments made by the training provider, and across training providers.

#### **Assessment Strategy**

All assessment must adhere to the current Skills CFA assessment strategy for this qualification.

The assessment strategy for this qualification can be seen in the section which follows and it provides details of the key requirements for the qualification and the assessor, verifiers delivering, quality assuring and certificating the team leading qualification. Centres should also refer to the full strategy available at <a href="https://www.skillscfa.org">www.skillscfa.org</a>.



#### Skills CFA assessment strategy

#### Requirements of assessors, external and internal verifiers

Candidates may be assessed, moderated or verified at work either by one or several appointed individuals.

**Assessors** - The primary responsibility of an assessor is to assess candidates' performance in a range of tasks and to ensure the evidence submitted by the candidate meets the requirements of the assessment criteria. It is important that an assessor can recognise occupational competence as specified by the national standard. Assessors therefore need to have a thorough understanding of assessment and quality assurance practices, as well as have in-depth technical understanding related to the qualifications for which they are assessing candidates. To be able to assess candidates, assessors **must**:

 hold an appropriate qualification, as specified by the appropriate regulatory authority, confirming their competence to assess candidates undertaking competence-based units and qualifications. Assessors holding older qualifications must be able to demonstrate that they are assessing to the current standards;

OR

- be working toward an appropriate qualification, as specified by the appropriate regulatory authority. Any assessors working towards an appropriate qualification must ensure their decisions are countersigned by a suitably-qualified assessor/verifier and should be supported by a qualified assessor throughout their training period.
- be 'occupationally competent'. Assessors must provide current evidence of competence, knowledge and understanding in the areas to be assessed. This will normally be achieved through demonstrating competence in the roles which are to be assessed, or demonstrated by relevant experience and continuing professional development (CPD) which may include the achievement of qualifications relevant to the areas being assessed.
- have a full and current understanding of the units of competence and requirements of the
  qualifications being assessed, including the quality of assessment and the assessment
  process. It is the responsibility of approved centres to select and appoint assessors.

**Internal Quality Assurer (IQA)** - A primary responsibility of IQAs is to assure the quality and consistency of assessments by the assessors for whom they are responsible. IQAs therefore need to have a thorough understanding of quality assurance and assessment practices, as well as sufficient technical understanding related to the qualifications that they are internally verifying. It will be the responsibility of the approved centre to select and appoint IQA's. IQAs **must**:

 hold an appropriate qualification, as specified by the appropriate regulatory authority, confirming their competence to internally verify competence-based assessments and candidates. IQAs holding older qualifications must be able to demonstrate that they are verifying to the current standards

OR



- be working toward an appropriate qualification, as specified by the appropriate regulatory authority. If an IQA is working towards an appropriate qualification, his/her decisions must be countersigned by a suitably qualified IQA and should be supported by a qualified IQA throughout the training period.
- be 'occupationally competent'. IQAs **must** demonstrate sufficient and current understanding of the qualifications to be internally verified, and know how they are applied in business.
- demonstrate competent practice in internal verification of assessment, and demonstrate understanding of the principles and practices of internal verification of assessment, including the quality of assessment and the assessment process.

**External Quality Assurer (EQA)** - The primary responsibility of EQAs is to assure quality of internal verification and assessments across the centres for which they are responsible. EQAs **must** have a thorough understanding of quality assurance and assessment practices, as well as in-depth technical knowledge related to the qualifications that they are externally verifying.

#### EQAs must:

 hold an appropriate qualification as specified by the appropriate regulatory authority, confirming their competence to verify competence-based assessments. EQAs holding older qualifications must be able to demonstrate that they are verifying to the current standards;

#### OR

- be working toward an appropriate qualification, as specified by the appropriate regulatory authority. If EQAs are working towards an appropriate qualification, their decisions must be countersigned by a suitably qualified EQA and should be supported by a qualified EQA throughout their training period.
- be 'occupationally competent'. EQAs must demonstrate sufficient and current understanding of the qualifications to be verified, and know how they are applied in business.
- demonstrate competent practice in external verification of assessment, and demonstrate
  understanding of the principles and practices of external verification of assessment,
  including the quality of assessment and the assessment process. It is the responsibility of the
  awarding organisation to select and appoint EQAs.

Skills CFA and awarding organisations require all assessors, moderators and verifiers to maintain current Business Administration competence to deliver these functions. Skills CFA recognises this can be achieved in many ways. However, such information **must** be formally recorded in individual CPD records that are maintained in assessment centres.

#### **Evidence from Workplace Performance**

 Evidence of occupational competence of all competence units at any level, should be generated and collected through performance under workplace conditions. This includes the knowledge-based learning outcomes and assessment criteria of the competence units.



These conditions would be those typical to the candidate's normal place of work. The
evidence collected under these conditions should also be as naturally occurring as possible.
It is accepted that not all employees have identical workplace conditions and therefore there
cannot be assessment conditions that are identical for all candidates. However, assessors
must ensure that, as far as possible, the conditions for assessment should be those under
which the candidate usually works.

#### **Assessment of the Knowledge Units**

When assessing the knowledge and understanding based unit, it is important that the chosen assessment methodology is appropriate to this and is accurately recorded.

Assessment methodologies that are appropriate for the knowledge and understanding units include:

- Professional discussion
- Learner reflective accounts
- Question and Answer
- Assignments and Projects.

These **must** be planned, assessed and verified by centres, using approved and robust systems and procedures.

Assessors and IQAs **must** ensure that they are able to demonstrate their own CPD and competence across the units being delivered and assessed, because of the nature of the theoretical content that has to be covered.

Particular attention must be paid to units which permit learners to use their places of study or research of organisations in order to achieve the unit, and those which can only be achieved if the learner is in current employment, or there is recognition of prior learning from extensive experience in that particular occupational sector.

#### Simulation

- Simulation can be applied to all units listed in Appendix B of the full Skills CFA assessment strategy.
- Evidence may be produced through simulation solely in exceptional circumstances. The exceptional circumstances, under which simulation is possible, are those situations that are not naturally or readily occurring, such as response to emergencies.
- Simulation must be undertaken in a 'realistic working environment' (RWE). A RWE is "an
  environment which replicates the key characteristics in which the skill to be assessed is
  normally employed". The RWE must provide conditions the same as the normal day-to-day
  working environment, with a similar range of demands, pressures and requirements for
  cost-effective working. Guidelines for using RWE can be found in Appendix A of the full Skills
  CFA assessment strategy.



#### **Appeals**

If learners are dissatisfied with an assessment outcome, they have the right to appeal. The main reasons for an appeal are likely to be:

- Learners do **not** understand why they are **not** yet regarded as competent, because of unsatisfactory feedback from the assessor
- Learners believe they are competent and that the assessor has misjudged them, or has failed to utilise some vital evidence.

BIIAB expects most appeals from candidates to be resolved within the centre. BIIAB will only consider a candidate's appeal after the centre's internal appeals procedure has been fully exhausted.

For full details of the BIIABs appeals procedure please refer to www.biiab.org

#### 9. Initial Assessment and Induction

Prior to the start of any programme it is recommended that centres should make an initial assessment of each learner. This is to ensure that the learners are entered for an appropriate type and level of qualification.

The initial assessment should identify the specific training needs that the learner has, and the support and guidance that they may require when working towards their qualification.

The centre must also identify any units the learner has already completed, or credits they have accumulated, relevant to the qualification.

BIIAB suggests that centres provide an induction programme to ensure the learner fully understands the requirements of the qualification they will work towards, their responsibilities as a learner, and the responsibilities of the centre.

### 10. Delivery

Centres **must** refer to the units that form the qualification and the standard that **must** be achieved in order to be awarded each unit. This is covered within the learning outcomes and assessment criteria that form part of the delivery.



#### 11. Resources

BIIAB provides the following additional resources for this qualification:

- Evidence matrixes for the competence / NVQ units, including a Summative Reflective account template.
- Assessment Knowledge Modules (AKMs)
- Assessment Guidance for each of the AKMs
- Access to the units.

All of these resources are available for download via the HUB on centrezone.bii.org

The Hub is a secure area within CentreZone which centres approved for the qualification can access. The Hub contains documents relevant to the qualification. Centres will find The Hub on the list of tabs in CentreZone.

#### **Evidence matrixes**

BIIAB provide a matrix that supports each competence unit. These are also identified within each of the unit information sections identified below. It is not essential that these resources are used to support the delivery of the content of the qualification; however they have been mapped against the learning outcomes and assessment criteria.

The evidence matrix is designed to help the learner and assessor with evidence collection. It is a mapping activity to ensure that all the 'Assessment Criteria' contained in the learning outcomes and covered, and is intended to help to keep the volume of evidence to a minimum. One matrix (or appropriate equivalent recording device) **must** be completed for each unit.

It is expected that a selection of various types of evidence is used as appropriate; columns in the matrix enable the assessor to enter the evidence type, e.g. Report, Log, Written Statement, and also the assessment method, e.g. Obs (= Observation), as shown in the assessment method key. By inserting portfolio reference numbers in the box provided, it will enable the assessor, IQA and EQA quickly to locate the evidence which is being submitted to demonstrate competence.

Examples of types of evidence learners could provide to prove competence:

- Record of observation of performance in the workplace
- Professional discussion
- Reflective account
- Product evidence (eg implementation plans, correspondence, work records)
- Testimony from senior colleagues/clients
- Personal report of actions and circumstances



- Recognition of Prior Achievement (RPA)
- Records of questioning
- Other.

#### **Assessment Knowledge Modules (AKMs)**

These provide a series of BIIAB set questions within the context of knowledge modules that can be used to assess the learners competence. These modules should be released to the learner for the assessment when they are determined to be ready to be able to successfully achieve it. The assessment does **not** have to be undertaken within secure conditions, but **must** be collected and held securely afterwards. Learners **must** be taught to the Learning Outcomes and Assessment Criteria within the unit **not** the assessment. A password will be provided to allow access this document upon approval for the qualification.

These are internally marked and verified but **must** be available to the EQA for external verification purposes.

#### **Assessment Guidance for each of the AKMs**

These provide a series of BIIAB suggested possible answers for the questions within the knowledge modules. Assessors can accept other appropriate answers.

These modules **must** be kept secure, only released to the learner for the assessment and collected and held securely afterwards. Learners **must** be taught to the Learning Outcomes and Assessment Criteria within the unit **not to** the possible answers of the assessment. A password will be provided to allow access this document upon approval for the qualification.

#### Access to the units

Units form the qualification and the standard that **must** be achieved in order to be awarded each unit. This is covered within the learning outcomes, assessment criteria and the indicative content that form part of the delivery. The majority of these units are written by Skills CFA, although some are written by other organisations. BIIAB includes the mandatory units within this pack, and makes all units available via <a href="mailto:centrezone.bii.org">centrezone.bii.org</a>

#### **Summative Reflective Account**

In order to claim the unit(s) for the qualification, the learner will need to complete a summative reflective account, to reflect on their qualification, what they have learnt and how they have been able to apply this within their work role.



### 12. Design and delivery

Centres must refer to the units that form the qualification and the standard that must be achieved in order to be awarded each unit. This is covered within the learning outcomes and assessment criteria that form part of the delivery.

Each unit within this qualification has been allocated a number of Guided Learning Hours (GLH).

This can include activities such as training/class room based sessions, tutorials, supervised study or supervised 'on-the-job' learning and face-to-face or other pre-arranged 1:1 teaching sessions (e.g. simultaneous electronic communication such as webcam contact or internet messaging). It could also include time spent undertaking assessments.

The qualification will be assigned Total Qualification Time (TQT), which, as well as GLH, will include the estimated number of hours spend in preparation, study or any other supervised learning, study or assessment for an average learner.

When planning how to deliver the qualification it is important to refer to this definition.

Centres must refer to the Assessment Principles and Additional Requirements detailed in this handbook when planning the delivery and assessment of these qualifications.



#### 13. Format of Units

All units within this qualification will be presented in a standard format that is consistent with the format for all units of assessment. The format will give tutors and learners guidance as to the requirements of the unit for successful completion. Each unit within this specification will be in the format below:

#### **Unit Title**

This will be shown as it appears on the Register of Regulated Qualifications (<a href="http://register.ofqual.gov.uk">http://register.ofqual.gov.uk</a>).

#### **Unit Number / Unique Reference Number (URN)**

The Unique Reference Number is the unique code that the unit is given by the Regulator. This unit will be referenced on the final qualification certificate. The same unique code for the unit applies in whichever qualification the unit is included within. BIIAB also assign their own unique unit numbers which will in most instances be the same number when the unit is used in multiple BIIAB qualifications.

#### Level

This identifies the level of demand for the unit, but may be a different level to that of the overall qualification. The level of the units will be set according to either National Occupational Standards or the level descriptors.

#### Credit

When a whole unit is completed the learner will achieve credits specified by the number of hours learning time it will take an average learner to complete the unit including the assessment.

#### **Guided Learning Hours (GLH)**

The time required by the unit for specific guidance to be provided by a tutor, mentor or expert in the subject area, for example in a training session or a one-to-one.

#### **Learning Outcomes and Assessment Criteria**

Learning Outcomes are what is expected that the learner will know, understand or be able to do upon successful completion of the unit.

Assessment Criteria are descriptions of the requirements that a learner is expected to meet in order to demonstrate that a learning outcome has been achieved.

### 14. Initial registration

#### **Registration and certification**

Learners should be registered and certificated via BIIABs On-line Registration and Certification Service (ORCS) <a href="www.orcs.biiab.org">www.orcs.biiab.org</a> . Please refer to BIIAB's Centre Guidance for using ORCS.

#### **Equal Opportunities and Diversity Policy**

BIIAB has in place an equal opportunities policy, a copy can be found at <a href="http://centrezone.bii.org/thehub/apprenticeships/qadocuments">http://centrezone.bii.org/thehub/apprenticeships/qadocuments</a>

BIIAB is committed to ensure that:

- Approved centres operate an equal opportunities policy
- Approved centres communicate the policy to staff and learners
- Approved centres have an effective complaints and appeals procedure of which both staff and learners are made aware
- Approved centres are aware of their responsibilities in providing equality of opportunity, particularly with regard to provision for learners with particular assessment requirements.

#### **Reasonable Adjustment Policy**

Learners who require reasonable adjustments for their assessments must inform their assessor at the beginning of their course of their requirements. BIIAB has a reasonable adjustment policy in place, a copy of which is provided to all BIIAB approved centres and can be found at <a href="http://centrezone.bii.org/thehub/apprenticeships/qadocuments">http://centrezone.bii.org/thehub/apprenticeships/qadocuments</a>.

### 15. Mandatory Units

The following units are mandatory for this qualification. For access to all optional units please visit <a href="mailto:centrezone.bii.org">centrezone.bii.org</a>

Title	Communicate in a business environment		
Skills CFA Reference	B&A 40		
Level	3		
Credit Value	4		
GLH	24		
Unit Reference No.	Y/506/1910		
Learning Outcomes		Assessment Criteria	
The learner will:		The learner can:	
1. Understand busin models, systems a	ess communication and processes	<ul> <li>1.1 Analyse the communication needs of internal and external stakeholders</li> <li>1.2 Analyse the different communication models that support administration</li> <li>1.3 Evaluate the effectiveness of different communication systems</li> <li>1.4 Explain the factors that affect the choice of communication media</li> <li>1.5 Explain the importance of using correct grammar, sentence structure, punctuation, spelling and conventions in business communications</li> <li>1.6 Explain the factors to be taken into account in planning and structuring different communication media</li> <li>1.7 Explain ways of overcoming barriers to communication</li> <li>1.8 Explain the use of communications theories and body language</li> <li>1.9 Explain proof-reading techniques for</li> </ul>	
2. Be able to communication business	unicate in writing in	<ul> <li>business communications</li> <li>2.1 Identify the purpose and audience of the information to be communicated</li> <li>2.2 Select communication media that are appropriate to the audience and information to be communicated</li> <li>2.3 Present information in the format, layout and style that is appropriate to the information to be communicated</li> <li>2.4 Follow agreed business practices when communicating in writing</li> <li>2.5 Adapt the style and content of a communication, appropriate to specific audiences</li> <li>2.6 Present written communications that</li> </ul>	

	are clear, expressed in correct grammar and reflect what is intended  2.7 Meet agreed deadlines in communicating with others
3. Be able to communicate verbally in business	<ul> <li>3.1 Identify the nature, purpose, audience and use of the information to be communicated</li> <li>3.2 Use language that is correct and appropriate for the audience's needs</li> <li>3.3 Use appropriate body language and tone of voice to reinforce messages</li> <li>3.4 Identify the meaning and implications of information that is communicated verbally</li> <li>3.5 Confirm that a recipient has understood</li> </ul>
	correctly what has been communicated 3.6 Respond in a way that is appropriate to the situation and in accordance with organisational policies and standards

Additional Information about the unit	
Unit expiry date	31 August 2017
Details of the relationship between the unit and relevant national occupational standards or other professional standards or curricula (if appropriate)	Business & Administration (2013) National Occupational Standards:
Assessment requirements or guidance specified by a sector or regulatory body (if appropriate)	Skills CFA Assessment Strategy Competence units (S/NVQ)
Support for the unit from an SSC or other appropriate body (if required)	Skills CFA
Location of the unit within the subject/sector classification system	15.2
Name of the organisation submitting the unit	Skills CFA
Availability for use	Shared
Unit available from	31 August 2014

Title	Principles of business communication and information				
Skills CFA Reference	B&A 57				
Level	3	3			
Credit Value	4				
GLH	27				
Unit Reference No.	R/506/1940				
Learning Outcomes		Assessment Criteria			
The learner will:		The learner can:			
Understand negoting     environment	tiation in a business	<ul> <li>1.1 Explain the importance of negotiation in a business environment</li> <li>1.2 Explain the features and uses of different approaches to negotiation</li> <li>1.3 Identify the components of negotiation tactics</li> </ul>			
Understand how presentations	to develop and deliver	<ul> <li>2.1 Explain the different types of presentation and their requirements</li> <li>2.2 Explain how different resources can be used to develop a presentation</li> <li>2.3 Explain different methods of giving presentations</li> <li>2.4 Explain best practice in delivering presentations</li> <li>2.5 Explain how to collect and use feedback on a presentation</li> </ul>			
3. Understand how business docume	to create bespoke ents	<ul> <li>3.1 Explain the characteristics of bespoke documents</li> <li>3.2 Explain the factors to be taken into account in creating and presenting bespoke documents</li> <li>3.3 Explain the legal requirements and procedures for gathering information for bespoke documents</li> <li>3.4 Explain techniques to create bespoke business documents</li> <li>3.5 Explain how to gain approval of bespoke documents</li> </ul>			
Understand information systems in a business environment		<ul> <li>4.1 Explain the typical stages of information system development</li> <li>4.2 Analyse the benefits and limitations of different information systems</li> <li>4.3 Explain legal, security and confidentiality requirements for</li> </ul>			

information systems in a business environment
4.4 Explain how to monitor the use and effectiveness of an information system

Additional Information about the unit			
Unit expiry date	31 August 2017		
Details of the relationship between the unit and relevant national occupational standards or other professional standards or curricula (if appropriate)	Business & Administration (2013) National Occupational Standards:		
Assessment requirements or guidance	information systems N/A		
specified by a sector or regulatory body (if appropriate)	14/0		
Support for the unit from an SSC or other appropriate body (if required)	Skills CFA		
Location of the unit within the subject/sector classification system	15.2		
Name of the organisation submitting the unit	Skills CFA		
Availability for use	Shared		
Unit available from	31 August 2014		

Title	Principles of administration			
Skills CFA Reference	B&A 58			
Level	3			
Credit Value	6			
GLH	27			
Unit Reference No.	Y/506/1941			
<b>Learning Outcomes</b>		Assessment Criteria		
The learner will:		The learner can:		
1. Understand how facility	to manage an office	<ul> <li>1.1 Explain the legal requirements relating to the management of office facilities</li> <li>1.2 Describe the typical services provided by an office facility</li> <li>1.3 Explain how to establish office management procedures</li> <li>1.4 Explain how to manage office resources</li> <li>1.5 Explain techniques to monitor and manage work flows</li> <li>1.6 Explain typical support and welfare facilities for office workers</li> </ul>		
Understand health and safety in a business environment		<ul> <li>2.1 Explain the legal obligations of the employer for health and safety in the workplace</li> <li>2.2 Explain an individual's responsibilities for health and safety in the workplace</li> <li>2.3 Describe accident and emergency procedures</li> </ul>		
3. Understand how meetings	to take minutes of	<ul> <li>3.1 Explain the purpose of meeting minutes</li> <li>3.2 Explain the legal implications of meeting minutes</li> <li>3.3 Explain the importance of accuracy in minute taking</li> <li>3.4 Describe what should and should not be included in different types of meeting minutes</li> <li>3.5 Describe how to take notes during meetings</li> </ul>		
4. Understand how manage meetings		<ul> <li>4.1 Explain the features and purpose of different types of formal and informal meeting</li> <li>4.2 Explain the role and responsibilities of the chair</li> <li>4.3 Explain the role of others in a meeting</li> </ul>		

	<ul><li>4.4 Explain techniques to facilitate a meeting</li><li>4.5 Explain the information requirements of a meeting before, during and after a meeting</li></ul>
5. Understand how to supervise an administration team	<ul> <li>5.1 Explain the use of targets and budgets to manage workloads</li> <li>5.2 Explain how to allocate work to individual team members</li> <li>5.3 Explain different quality management techniques to manage the performance of an administrative team</li> <li>5.4 Explain the techniques used to identify the need for improvements in team outputs and standards</li> </ul>
6. Understand how to organise events	<ul> <li>6.1 Explain the characteristics, requirements and purposes of different types of events</li> <li>6.2 Explain the types of information and information sources needed to organise an event</li> <li>6.3 Explain how to plan an event</li> <li>6.4 Explain how to identify the right resources from an event plan</li> <li>6.5 Describe the likely types of information needed by delegates before, during and after an event</li> </ul>

Additional Information about the unit			
Unit expiry date	31 August 2017		
Details of the relationship between the unit and relevant national occupational standards or other professional standards or curricula (if appropriate)	Business & Administration (2013) National Occupational Standards:		
Assessment requirements or guidance specified by a sector or regulatory body (if appropriate)  Support for the unit from an SSC or other appropriate body (if required)	N/A Skills CFA		
Location of the unit within the subject/sector	15.2		

classification system	
Name of the organisation submitting the unit	Skills CFA
Availability for use	Shared
Unit available from	31 August 2014

Title	Principles of business			
Skills CFA Reference	B&A 59			
Level	3			
Credit Value	10			
GLH	74			
Unit Reference No.	D/506/1942			
Learning Outcomes		Assessment Criteria		
The learner will:		The learner can:		
Understand business markets		<ul><li>1.1 Explain the characteristics of different business markets</li><li>1.2 Explain the nature of interactions between businesses within a market</li></ul>		
		<ul> <li>1.3 Explain how an organisation's goals may be shaped by the market in which it operates</li> <li>1.4 Describe the legal obligations of a business</li> </ul>		
2. Understand busir	ness innovation and	2.1 Define business innovation		
growth		2.2 Explain the uses of models of business innovation		
		2.3 Identify sources of support and guidance for business innovation		
		2.4 Explain the process of product or service development		
		2.5 Explain the benefits, risks and implications associated with innovation		
3. Understand financial management		3.1 Explain the importance of financial viability for an organisation		
		3.2 Explain the consequences of poor financial management		
		3.3 Explain different financial terminology		
4. Understand busir	ness budgeting	4.1 Explain the uses of a budget		
		4.2 Explain how to manage a budget		
5. Understand sales	and marketing	<ul> <li>5.1 Explain the principles of marketing</li> <li>5.2 Explain a sales process</li> <li>5.3 Explain the features and uses of market research</li> <li>5.4 Explain the value of a brand to an organisation</li> </ul>		
		5.5 Explain the relationship between sales and marketing		

Additional Information about the unit			
Unit expiry date	31 August 2017		
Details of the relationship between the unit and relevant national occupational standards	Business & Administration (2013) National Occupational Standards:		
or other professional standards or curricula (if	CFABAA112 Contribute to		
appropriate)	innovation in a business environment		
Assessment requirements or guidance specified by a sector or regulatory body (if appropriate)	N/A		
Support for the unit from an SSC or other appropriate body (if required)	Skills CFA		
Location of the unit within the subject/sector classification system	15.2		
Name of the organisation submitting the unit	Skills CFA		
Availability for use	Shared		
Unit available from	31 August 2014		

Title	Manage personal and professional development			
Skills CFA Reference	M&L 9			
Level	3			
Credit Value	3			
GLH	12			
Unit Reference No.	T/506/2952			
Learning Outcomes		Assessment Criteria		
The learner will:		The learner can:		
Be able to identify personal and professional development requirements		1.1 Compare sources of information on professional development trends and their validity		
,		1.2 Identify trends and developments that influence the need for professional development		
		1.3 Evaluate their own current and future personal and professional development needs relating to the role, the team and the organisation		
Be able to fulfil a personal and professional development plan		<ul> <li>2.1 Evaluate the benefits of personal and professional development</li> <li>2.2 Explain the basis on which types of development actions are selected</li> <li>2.3 Identify current and future likely skills, knowledge and experience needs using skills gap analysis</li> <li>2.4 Agree a personal and professional development plan that is consistent with business needs and personal objectives</li> <li>2.5 Execute the plan within the agreed budget and timescale</li> <li>2.6 Take advantage of development opportunities made available by professional networks or professional bodies</li> </ul>		
	ain the relevance of a fessional development	<ul> <li>3.1 Explain how to set specific, measurable, achievable, realistic and time-bound (SMART) objectives</li> <li>3.2 Obtain feedback on performance from a range of valid sources</li> <li>3.3 Review progress toward personal and professional objectives</li> <li>3.4 Amend the personal and professional</li> </ul>		



development plan in the light of	
	feedback received from others

Additional Information about the unit				
Unit expiry date	31 August 2017			
Details of the relationship between the unit and relevant national occupational standards or other professional standards or curricula (if appropriate)	Management & Leadership (2012) National Occupational Standards:			
Assessment requirements or guidance specified by a sector or regulatory body (if appropriate)	your professional networks"  Skills CFA Assessment Strategy Competence units (S/NVQ)			
Support for the unit from an SSC or other appropriate body (if required)	Skills CFA			
Location of the unit within the subject/sector classification system	15.3			
Name of the organisation submitting the unit	Skills CFA			
Availability for use	Shared			
Unit available from	31 August 2014			

# Learner Summative Reflection



The purpose of this summative reflection is to enable you, the learner, to reflect on your qualification, what you have learnt and how you have been able to apply this within your work role.

You will need to complete your statement in the space provided below and sign and date the document. Alternatively you and your assessor may wish to record your reflection on a voice recorder.

Learner Name:					
Qualification Unit Summary					
Unit No.	Completion Date	Assessor Signature	Unit No.	Completion Date	Assessor Signature
Learner Reflection	on				
Learner Signatur	e:			Date:	
Assessor Signatu	ıre:			Date:	

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#### **Notices**

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